

| Entity Name                           | Purpose/applicable services   | Location(s) |
|---------------------------------------|---|-------------|
| EstimateOne<br>(Application Database) | To create user accounts, enable the production, sending and management of tender information and undertake sales and marketing. | Australia   |
| WPEngine                              | To create user accounts.  | USA         |
| AWS                                   | To serve the EstimateOne main web application.  | AU, UK      |
| DataDog                               | To track who is accessing the system from   | USA         |
| Customer IO                           | To send essential transaction emails  | USA         |
| Sentry                                | To understand when bugs have occurred   | USA         |
| Segment                               | To perform analytics.   | USA         |
| Full Story                            | To perform analytics.   | USA, EU     |
| GTM                                   | We use the following tracking pixels to   | USA         |
| LinkedIn                              | We use the following tracking pixels to   | USA         |
| Adroll                                | We use the following tracking pixels to   | USA         |
| Google Drive                          | To enable the production, sending and management of tender information, undertake sales and marketing.                          | USA         |
| Pipedrive                             | To provide customer support, enable sales   | USA, EU     |
| BigQuery                              | To perform analytics.   | AU          |
| Mailgun                               | Email service   | USA         |
| Mode                                  | To perform analytics.   | USA         |
| Slack                                 | To obtain customer feedback.  | USA         |
| EstimateOne                           | To provide customer support, enable sales   | AU, UK      |
| Appcues                               | To surface relevant in-app pop ups and  | USA         |
| Xero                                  | For invoicing and payroll purposes.   | USA         |
| Mixmax                                | Calendar scheduler for training sessions.   | USA         |
| Productboard                          | To obtain customer feedback.  | USA         |
| UserVoice                             | To provide customer support.  | USA         |
| Aircall                               | Phone Call system for customer support  | USA         |
| Wistia                                | Video recorded training sessions.   | USA         |
| EWay/Admin                            | To process payment information.   | AU          |