

Entity Name	Purpose/applicable services	Location(s)	Notes
EstimateOne (Application Database)	To create user accounts, enable the production, sending and management of tender information and undertake sales and marketing.	Australia	
WPEngine	To create user accounts.	USA	
AWS	To serve the EstimateOne main web application.	AU, UK	
DataDog	To track who is accessing the system from	USA	Also available in EU
Customer IO	To send essential transaction emails	USA	Also available in EU
Sentry	To understand when bugs have occurred	USA	
Segment	To perform analytics.	USA	Also available in EU
Full Story	To perform analytics.	USA, EU	
GTM	We use the following tracking pixels to	USA	
LinkedIn	We use the following tracking pixels to	USA	
Adroll	We use the following tracking pixels to	USA	
Google Drive	To enable the production, sending and management of tender information, undertake sales and marketing.	USA	
Pipedrive	To provide customer support, enable sales	USA, EU	
BigQuery	To perform analytics.	AU	
Mailgun	Email service	USA	Also available in EU
Mode	To perform analytics.	USA	
Slack	To obtain customer feedback.	USA	
EstimateOne	To provide customer support, enable sales	AU, UK	Was called "local machine"
Appcues	To surface relevant in-app pop ups and	USA	
Xero	For invoicing and payroll purposes.	USA	
Mixmax	Calendar scheduler for training sessions.	USA	
Productboard	To obtain customer feedback.	USA	
UserVoice	To provide customer support.	USA	
Aircall	Phone Call system for customer support	USA	
Wistia	Video recorded training sessions.	USA	
EWay/Admin	To process payment information.	AU	